

# Natural Innovation



IT training requirements in today's world

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# Background

- Worked on early online communities
  - GreenNet(85) and APC (89) (model for Pegasus)
- Worked on early days of internet
  - Gopher& WAIS (90) HTTP & URLs (93), AOL(94) VRML(96),
- Consult occasionally to internet community companies
- Just back from 6 weeks in US visiting net pioneers

# Target audience

- Knowledge workers
- Managers
- Professionals
- Admin, Clerical, Secretarial
- Writers, Marketing, etc etc
- General business skills

# Competitive world

- US is better equipped and trained
- India is MUCH cheaper
- We are as far behind as ever,
  - but world more competitive
- Free Trade?
- Australia Risk averse in a riskier world
- Compliance oriented in an action oriented world

# US comparison & directions

- Net totally integrated
- MP3 from net via 802.11 on home stereo
- Net availability
- Use of email v. postal/fax
- Runs on Linux (Servers)
- Moving to Macs (users)
- We don't have broadband here!

# World is Changing

- Information is out of date quickly
- Static information usually out of date
- Training - especially packages -out of date

# IT focus will change

- IT as a means of communication
- IT for staying informed
- IT for publishing

# Communication in an always-on world

- IM - AOL/iChat; MSN; Yahoo; Fire
- VoIP - Skype; Vonage;
- Combination of IM & VoIP
- Effective use of email
- Social Networking: Orkut / Tribe



# Staying Informed

- RSS
- Blogs
- Mailing Lists / Forums

# Advanced RSS

- Aggregators - online, offline
- Search engines - feedster / technorati

# Publishing

- not websites
  - (text not changed by designers!)
- Mailing Lists
- Blogs
- CMS

# Watch for convergence

- Google: Blogs; RSS search;
- Yahoo: IM; Mailing Lists;/Forum Aggregator
- Orkut (owned by google) Social Networking; Forum

# Training Requirements

- Contractors rather than Employees
- Quality of training key
- Up to date
- Ability to learn and communicate
- Short Courses
  - available as and when required

# Accreditation irrelevant

- Can you do it
- OR can you learn how to do it quickly

# Contact Information

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