

This business is cool

Essentially Byron, in Lawson Street, Byron Bay, has just been announced as the winner of the Byron Cool Business Lighting Offer. The offer was to supply a store in Byron CBD with a free retrofit of energy efficient lighting. Entries were received from a number of businesses and the deciding panel, North Coast Climate Action Group (NCCAG), Byron Sustainable Ventures Network and Creative Lighting Solutions affirmed that making a decision wasn't easy.

Sean McGovern of Creative Lighting Solutions is pleased to offer Essentially Byron a range of lighting solutions that will save energy, save them money and help reduce greenhouse gas emissions. Essentially Byron sells a wide range of children's clothing and equipment. The lighting will be installed for free as a contribution to the environment by local electrician Simon Ridgley.

NCCAG's Gayle Russell said, 'If all businesses got smarter about lighting, used energy efficient lights and reduced the tendency to over-light areas, it would save a substantial amount of greenhouse gas emissions.

With the timeframes we are now looking at to avoid the worst effects of climate change – less than a decade in which we need to act – businesses are in an ideal position to really effect change. The commercial sector is responsible for around 30% of greenhouse gas emissions, while households are responsible for around 15%.'

North Coast Climate Action Group (NCCAG) mobilises local action around climate change and Gayle can be reached on 6684 2272 in their office above Santos in Mullum, Wednesday and Thursdays, or visit www.nccag.org.

Creative Lighting Solutions have showrooms in the Arts & Industry Estate at Unit 5, 21-23 Tasman Way and specialise in eco-friendly lighting. Call 6680 7007 or visit www.creativelightingsolutions.com.au.

Byron Sustainable Ventures Network gathers monthly, bringing together businesses with a passion for their community and the environment. Mitra Ardrone can be reached at mitra@mitra.biz or 0414 648 722.

